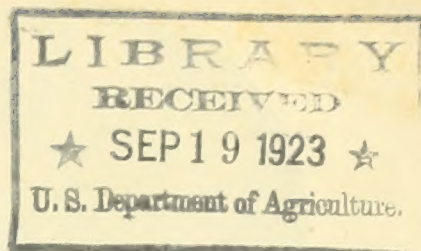


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PRICED CIRCULAR LIST OF ROOTED



CARNATION CUTTINGS

THE NOVELTIES,
STANDARDS, ETC.

FROM DAN'L B. LONG,

WHOLESALE FLORIST AND GROWERS' AGENT,

BUFFALO, N. Y.

SPRING, 1895





We now are booking orders for, and delivering as stock and weather allows, Bulbs of

***LILIAM AURATUM, ROSEUM and ALBUM,
PEARL TUBEROSES, GLADIOLI,
CANNAS, CALADIUMS, Etc.***

For prices, etc., see our Spring Bulb Catalogue, now ready. Free on application.

LEADING FEATURES OF OUR BUSINESS.

Cut Flowers at Wholesale. Florists' Supplies. Long's "Perfection" Wire Designs.
Rooted Carnation Cuttings. Christmas Greens in their Season.
The Jobbing Trade in Importing Forcing Bulbs and Azaleas.
Long's Florist's Photographs, Etc., Etc.

The Following Catalogues and Lists are regularly published by us and can be had Free on Application.

Current Cut Flower Price List, Terms, Ordering Code, etc., issued as prices change, usually about once a month.

Catalogue or Current List of Florists' Supplies.

Priced Catalogue of Perfection Wire Designs (illustrated).

Catalogue of Long's Florists' Photographs, with prices.

January 15th, Carnation Cuttings Circular and Lists.

February 1st of each year, annual trade list of Spring Bulbs.

April 15th, annual import list of Forcing and Dutch Bulbs, and Indian Azaleas.

August 15th, annual regular priced Catalogue of Forcing and Dutch Bulbs.

November 1st, priced list of Christmas Greens and supplies.

**Business from the Florist Trade Generally is Solicited.
Correspondence Invited.**

DAN'L B. LONG,

495 Washington St., BUFFALO, N. Y.





Y representing, as we do, the stocks of a number of reliable Carnation growers, we offer decided advantages to the buyer; inasmuch as this arrangement admits of complicated orders being made up complete, and all the business that goes with the same, being included in a single transaction with but one house.

Our list for this season has been so enlarged that it includes, undoubtedly, the most complete assortment offered by any establishment. As all business entrusted to us will receive the best possible care, through a personally interested and experienced handling of its details, we hope to merit the confidence of the plant-buying public.

We have made arrangements, as agent, for the supplying of stocks of cuttings, etc., with the following well-known growers :

The Cottage Gardens, of Queens, N. Y.

Albert M. Herr, Lancaster, Pa.

Fred B. Lewis (successor to E. B. Lewis, disseminator of Nellie Lewis Carnation), Lockport, N. Y.

Wise Bros., East Aurora, N. Y.

W. P. Simmons & Co. (Novelty Rose Queen), Geneva, O.

H. E. Chitty (1895 Novelties), Paterson, N. J.

E. Lonsdale (The Helen Keller), Philadelphia, Pa.

L. L. Lamborn, Sr. (The Lizzie Gilbert), Alliance, O.

Miller & Sons (Bride of Erlescourt), Bracondale, Ont.

Whenever practicable, orders will, if desired, be forwarded direct from the growers' establishments.

The utmost care will be directed and exercised, that none but clean, healthy and vigorous stock is supplied for any and all orders.

BUSINESS CONDITIONS, TERMS, ETC.

We offer the sorts listed and priced, for delivery at our option after receipt of orders, between February 1st and April 1st; also to stock being unsold on receipt of orders. While we are ready to exert all reasonable efforts to supply orders as given, we make no guarantee regarding the same.

The receipt of orders by us will be promptly acknowledged, together with the most reliable advice obtainable as regards supplying of same.

Excepting new varieties that are here listed and priced otherwise, 25 cuttings will be supplied at 100 rate, 250 at 1,000 rate. No order will be filled for less than 25 cuttings, nor for less than 25 cuttings of a variety. If orders call for smaller numbers, we exercise our liberty, at our discretion, of supplying a full 25 in number, or none.

No charges for packing and shipping by express.

Shipping all orders by express is recommended, as ensuring safe and prompt arrival at moderate cost. If ordered to be sent by mail, such will be done only at purchaser's risk of transmission, and at following rates of mailing expense and charges, which covers cost of registering the packages.

On an order of 25 cuttings,	20c.
“ “ over 25, up to 50 cuttings,	25c.
“ “ “ 50, “ 100 “	30c.
“ “ “ 100, “ 250 “	40c.

And proportionate on larger lots.

N. B.—Pot-grown plants are not mailable.

Terms. Cash with order, or to parties reliably known to us, 30 days' time on bills of \$20.00 or less, and 60 days on bills of over \$20.00. Strangers to us desiring credit must furnish approved references. Any amounts unsettled when due, subject to draft at 3 days' sight. No cuttings sent C. O. D.

Remit by New York Draft, Registered Letter, Express Co. or P. O. Orders. Checks on local banks are subject to discount, and cannot be received at face value.

Address all orders plainly,

DAN'L B. LONG,
BUFFALO, N. Y.



ROOTED CARNATION CUTTINGS.

DORNER'S 1895 NOVELTIES.

Price, \$10.00 per 100. \$75.00 per 1,000.

BRIDESMAID (Pink).

Color a bright, clear and evenly-shaded pink, of pleasing tone. Free and vigorous of growth. Large flowers, borne on long, strong stems, and with firm calyx. Seems adapted to both light and heavy soils, and promises to become popular for commercial purposes.

METEOR (Crimson).

Brilliant crimson scarlet. Blooms $2\frac{1}{2}$ to $3\frac{1}{2}$ inches, on strong stem. Good calyx. Plant grows vigorous and free. A good bloomer, with clean foliage. Does well on light soils, and propagates readily.

STORM KING (White).

Snowy white. Very large flower, 3 inches and upwards. Good stems, 15 to 24 inches long. Good non-bursting calyx. Moderate grower, blooms freely. In vigor it resembles Lizzie McGowan. Requires moderately heavy, rich loam, and moist, cool atmosphere, with free ventilation.



H. E. CHITTY'S 1895 NOVELTIES.

Price of Pot Plants, \$3.00 per doz. Rooted Cuttings, \$10.00 per 100.

ALASKA (White).

Purest white in color. Vigorous and healthy constitution. Free blooming. Erect in growth, and promises to become popular. Was awarded first prize for 50 white in Philadelphia, Nov. 6, 1894.

CORSAIR (Scarlet).

A good scarlet. Seedling of McGowan. Unusual large size. Borne on stiff stems, 12 inches long and upwards. Promises to fill the needs of a good red for commercial trade.

MAGNET (Very deep Pink).

Color of the American Beauty rose. Flowers large. Prolific in its blooming qualities.

LITTLE GEM (Pink).

Very similar in color to J. J. Harrison. Dwarf-growing habit, and being very early and a very free bloomer, will no doubt be most valuable for pot culture.

MINNIE COOK (Fancy).

Similar in pink and carmine colors and markings, to Chester Pride. Very large in size, and unusually long stemmed. Flowers are massive and perfect. It has been described as "unique, distinct and beautiful."

OTHER 1895 NOVELTIES.

ROSE QUEEN (Pink).

Pure rose color, in a soft pink shade, pleasing to flower buyers. Flowers large and well formed. Healthy in growth.

This new variety is sent out by W. P. Simmons & Co., whose record, in the number of well known and meritorious varieties they have disseminated in recent years, should be inducement to growers to give this variety a thorough trial.

Price, only for plants from 2¼ in. pots, \$12.00 per 100. \$100.00 per 1,000.

LIZZIE GILBERT (Scarlet).

Bright scarlet. Long stemmed, fragrant and early. Claims are set forth that it will at once occupy a distinctively rival position with Portia.

Price \$10.00 per 100.

BRIDE OF ERLESCOURT (White, seedling of 1890).

This is described by the disseminators, Messrs. Miller & Sons, of Bracondale, Ont., as being a beautiful pearly white, fringed, growing on a long stiff and erect stem, calyx non-bursting. Early and free bloomer, vigorous of growth. Similar to Daybreak in character, hence, will adapt itself to any locality. A four year's test develops a confirmed belief that this flower is here to stay, as the ideal white carnation.

Ready March 15th. Price \$3.00 per doz. \$12.00 per 100.



TWO PINKS OF 1893.

Price \$3.00 per 100. \$25.00 per 1,000.



WM. SCOTT.

Even colored rosy pink, a shade deeper than Wilder, which variety it seems destined to supplant as a commercial flower. Undoubtedly this is destined to become a standard pink carnation. Long stems, early, constant and prolific in blooming qualities, and healthy of growth.

MME. DIAZ ALBERTINA.

Light pink, very full and double center. Petals finely fringed, center ones twisted, showing a lighter tinted reverse side. Very stiff and long stems and fine calyx, that actually can be termed non-bursting. Healthy and vigorous in growth. The blooms readily command high prices. Requires strong soil and high temperature.



SPECIAL PRICE ON

DAYBREAK CARNATION.

The comparatively free growing character of this deservedly well-known, popular and profitable Pink Carnation allows of our now offering good healthy rooted cuttings at the extremely low price of

\$2.00 per 100. \$17.50 per 1,000.

INTRODUCTIONS OF 1894, AND OTHER NEW SORTS.

Price, \$5.00 per 100. \$40.00 per 1,000.

UNCLE JOHN (White).

Snow white. Large bloom, on long and strong stem. Vigorous grower, and productive. Flourishes best in medium heavy soil, and stands drouth perfectly.

THE STUART (Scarlet).

Dark red or geranium scarlet. Medium sized flower, borne on very erect, very long and stiff stems. Vigorous growth. Moderately productive.

GOLDFINCH (Yellow).

Light yellow, edged with pink. Medium sized flower, very double, on stiff stems. Free blooming, and healthy of growth.



BUTTERCUP (Yellow).

Lemon yellow, scarlet striped and margined. The finest yellow Carnation known when grown in perfection. Shy bloomer, and propagates with difficulty.

E. A. WOOD (Pink).

Color and shading similar to Nellie Lewis. Good bloom, with firm calyx, on good strong stems. Moderate bloomer.

SWEETBRIER (Pink).

Similar to Wilder in color, but brighter and clearer. Moderate blooming qualities.

ANNIE PIXLEY (Pink).

Bright pink in color. Of recent introduction, and highly recommended.

HELEN KELLER (Variegated, fancy).

White ground, striped with scarlet. Undoubtedly a variety of merit in the line of fancy Carnations.



STANDARD SORTS—CLASS A.

Price, \$2.50 per 100. \$20.00 per 1,000.

Including the following well-known varieties.

EDNA CRAIG.

Light pink, of pleasing shade. Long, erect stems.

J. J. HARRISON.

Satin white, marked and shaded with light pink. Vigorous, and free in growth.

MRS. FERDINAND MANGOLD.

Salmon pink. Stems long and erect. Robust grower.

TIDAL WAVE.

Carmine pink. Dwarf habit, but free blooming, and deservedly popular.

THOS. CARTLEDGE.

Bright carmine. Full centered flowers. Strong of growth. Strong stems. Early.



POT GROWN PLANTS of most of the varieties listed can be furnished to special order later in the season. Price of same generally ranges \$2.00 per 100 higher than for cuttings. Correspondence invited.

Field-Grown Carnation Stock for Sale in the Fall. Apply for prices and kinds in season.

STANDARD SORTS—CLASS B.

Including the following popular standards, at the very low prices of

\$1.50 per 100. \$12.00 per 1,000.

AURORA—Light Pink.

FERDINAND MANGOLD—Rich Crimson.

GARFIELD—Dark Red).

HEINZES' WHITE—Cream White.

LIZZIE MCGOWAN—White.

MRS. FISHER—White.

NELLIE LEWIS—Light Pink, striped.

PRES. DEGRAW—White.

PORTIA—Bright Scarlet.

SILVER SPRAY—White.

WM. SWAYNE—White.

Special prices on application on orders of 1,000 and upwards,
of a variety.

RISLEY FLATS SMILAX PLANTS.

We have taken a general agency for the introduction and sale of this plant stock for smilax growers. Circulars, prices, etc., will be issued early in this year. Free on application.

We hold ourselves in readiness to give estimates on advance import orders for Forcing and Dutch Bulbs, and Azaleas. Correspondence solicited. . . .

ROOTED CUTTINGS

OF

COLEUS

Verschaffelti

AND

Golden Bedder



The Standard and the Cream of all Coleus varieties yet introduced.

Strong rooted stock from cutting bed, ready February 1st and later,
\$1.00 per 100; \$8.00 per 1,000.

DAN'L B. LONG,

Wholesale Florist,

BUFFALO, N. Y.

